



# WHY INVEST IN ARKK?



**Exposure to Innovation:** Aims for thematic multi-cap exposure to innovation across sectors. ARK believes the securities held in ARKK present the best risk-reward opportunities from ARK's innovation-based themes.



**Growth Potential:** Aims to capture long-term growth with low correlation o relative returns to traditional growth strategies and negative correlation to value strategies.



**Tool for Diversification:** Offers a tool for diversification due to little overlap with traditional indices. It can be a complement to traditional value/growth strategies.



**Grounded in Research:** Combines top-down and bottom-up research in its portfolio management to identify innovative companies and convergence across markets.



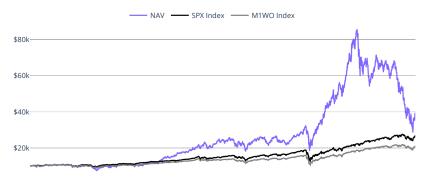
**Cost Effective:** Provides a lower cost alternative to mutual funds with true active management in an Exchange Traded Fund (ETF) that invests in rapidly moving themes.

## **FUND DETAILS**

As of March 31, 2022

Ticker	ARKK
Туре	Active Equity ETF
CUSIP	00214Q104
ISIN	US00214Q1040
Primary Exchange	NYSE Arca
Inception Date	2014-10-31
Expense Ratio	0.75%
Fund AUM	\$12.16 Billion
Advisor	ARK Investment Management LLC
Fund Distributor	Foreside Fund Services, LLC
Number of Holdings	35-55
Weighted Avg. Market Cap.	\$131 Billion
Median Market Cap.	\$7 Billion
Active Share (S&P500)	97%

# **GROWTH OF 10,000 USD SINCE INCEPTION**



Jan-15 Jul-15 Jan-16 Jul-16 Jan-17 Jul-17 Jan-18 Jul-18 Jan-19 Jul-19 Jan-20 Jul-20 Jan-21 Jul-21 Jan-22

The line graph represents the cumulative performance of a hypothetical \$10,000 investment. The returns are net of the ETF's expenses but do not reflect the payment of any brokerage commissions or brokerage costs incurred as a result of buying or selling fund shares and do not reflect the deduction of taxes to which an investor would be subject as a result of owning or selling shares of the fund. If they did, the returns would be lower than those shown.

### **FUND PERFORMANCE**

For periods ended March 31, 2022

	1 Month	3 Months	YTD	1 Year	3 Years	5 Years	Since Inception
• ARKK   NAV	-5.97%	-29.93%	-29.93%	-44.07%	13.43%	24.45%	19.05%
ARKK   Market Price	-5.93%	-29.92%	-29.92%	-44.27%	13.43%	24.37%	19.06%
S&P 500 Index [SPX]	3.71%	-4.60%	-4.60%	15.65%	18.92%	15.99%	13.84%
MSCI World Index [M1WO]	2.74%	-5.15%	-5.15%	10.12%	14.98%	12.42%	10.27%

Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment return and principal will fluctuate so that an investor's shares when redeemed may be worth more or less than the original cost. For the Fund's most recent month end performance, please visit www.ark-funds.com or call 1-800-679-7759. Returns for less than one year are not annualized. Net asset value ("NAV") returns are based on the dollar value of a single share of the ETF, calculated using the value of the underlying assets of the ETF minus its liabilities, divided by the number of shares outstanding. The NAV is typically calculated at 4:00 pm Eastern time on each business day the New York Stock Exchange is open for trading. Market returns are based on the trade price at which shares are bought and sold on the NYSE Arca, Inc. using the last share trade. Market performance does not represent the returns you would receive if you traded shares at other times. Total Return reflects reinvestment of distributions on ex-date for NAV returns and payment date for Market Price returns. The market price of the ETF's shares may differ significantly from their NAV during periods of market volatility.

### **FUND OBJECTIVE**

ARKK is an actively managed Exchange Traded Fund (ETF) that seeks long-term growth of capital. It seeks to achieve this investment objective by investing under normal circumstances primarily (at least 65% of its assets) in domestic and foreign equity securities of companies that are relevant to ARKK's investment theme of disruptive innovation. ARK defines "disruptive innovation" as the introduction of a technologically enabled new product or service that potentially changes the way the world works.

## **TOP 10 HOLDINGS**

As of March 31, 2022

	SECURITY NAME	WEIGHT
1	Tesla Inc	9.7%
2	Coinbase Global Inc	6.8%
3	Teladoc Health Inc	6.6%
4	Roku Inc	6.4%
5	Zoom Video Communications Inc	6.2%
6	Block Inc	5.7%
7	Exact Sciences Corp	4.9%
8	Unity Software Inc	4.8%
9	Twilio Inc	4.2%
10	Spotify Technology SA	4.0%
		59.4%

Holdings are subject to change. For current portfolio holdings please download "Fund Holdings" as a CSV or PDF at ark-funds.com. Portfolio holdings should not be considered as investment advice or a recommendation to buy, sell or hold any particular security. The securities identified do not represent all of the securities purchased, sold or recommended for client accounts. It should not be assumed that an investment in the securities identified was or will be profitable.

### **TECHNOLOGY BREAKDOWN**

Cloud Computing	14.4%
Digital Media	12.8%
E-Commerce	8.3%
Blockchain & P2P	6.8%
Gene Therapy	6.8%
Mobile	6.2%
Big Data & Machine Learning	5.4%
Internet of Things	5.2%
Bioinformatics	5.1%
Instrumentation	4.3%
Molecular Diagnostics	4.1%
Next Generation Oncology	4.0%
Robotics	3.8%
Energy Storage	3.2%
Beyond DNA	2.6%
3D Printing	1.7%
Autonomous Vehicles	1.6%
Targeted Therapeutics	1.0%
Development of Infrastructure	1.0%
Social Platforms	1.0%

### MARKET CAPITALIZATION

Mega (\$100B+)	9.7%
Large (\$10 - \$100B)	60.2%
Medium (\$2 - \$10B)	23.7%
Small (\$300M - \$2B)	5.3%
Micro (\$50 - \$300M)	0.2%

## SECTOR BREAKDOWN

Health Care	31.8%
Information Technology	30.5%
Communication Services	13.1%
Consumer Discretionary	12.7%
Financials	8.8%
Materials	1.3%
Not Classified	0.9%
Industrials	0.8%

## **GEOGRAPHIC BREAKDOWN**

North America	90.8%
Western Europe	7.9%
Asia Pacific	1.1%
Africa / Middle East	0.2%

Holdings are subject to change. The Technology Breakdown is based on ARK's internal thematic research elements and portfolio company classification. Country Breakdown relates principally to the domicile of the issuers of the securities held in the ETF. Sector Breakdown is based on the Global Industry Classification Standard (GICS).

Before investing you should carefully consider the Fund's investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy of which may be obtained by visiting www.ark-funds.com. Please read the prospectus carefully before you invest.

The principal risks of investing in the ARKK include: **Equity Securities Risk**. The value of the equity securities the Fund holds may fall due to general market and economic conditions. **Foreign Securities Risk**. Investments in the securities of foreign issuers involve risks beyond those associated with investments in U.S. securities. **Health Care Sector Risk**. The health care sector may be adversely affected by government regulations and government health care programs. **Communications Sector Risk**. Companies is this sector may be adversely affected by potential obsolescence of products/services, pricing competition, research and development costs, substantial capital requirements and government regulation. **Information Technology Sector Risk**. Information technology companies face intense competition, both domestically and internationally, which may have an adverse effect on profit margins. Detailed information regarding the specific risks of ARKK ETF can be found in the prospectus. Additional risks of investing in ARKK include equity, market, management and non-diversification risks, as well as fluctuations in market value and NAV. An investment in an ETF is subject to risks and you can lose money on your investment in an ETF. There can be no assurance that the ETF will achieve its investment objective. The ETF's portfolio is more volatile than broad market averages. Shares of ARKK are bought and sold at market price (not NAV) and are not individually redeemed from the ETF. ETF shares may only be redeemed directly with the ETF at NAV by Authorized Participants, in very large creation units. There can be no gaurantee that an active trading market for ETF shares will develop or be maintained, or that their listing will continue or remain unchanged. Buying or selling ETF shares on an exchange may require the payment of brokerage commissions and frequent trading may incur brokerage costs that detract significantly from investment returns.

Index Descriptions: The S&P 500® Index is a widely recognized capitalization-weighted index that measures the performance of the large-capitalization sector of the U.S. stock market. The MSCI World Index represents large and mid-cap equity performance across 23 developed markets countries. Returns shown for the MSCI World Index are net of foreign withholding axes applicable to U.S. investors. Securities in the ETF's portfolio will not match those in any index. The ETF is benchmark agnostic and corresponding portfolios may have significant noncorrelation to any index returns are generally provided as an overall market indicator. You cannot invest directly in an index. Although reinvestment of dividend and interest payments is assumed, no expenses are netted against an index's returns. Index performance information was furnished by sources deemed reliable and is believed to be accurate, however, no warranty or representation is made as to the accuracy thereof and the information is subject to correction.

**Glossary: Active Share** is a measure of the percentage of stock holdings in a manager's portfolio that differ from the benchmark index. **Value Strategy:** Traditional value investing is an investment strategy where stocks are selected that trade for less than their intrinsic values. **Growth Strategy:** Traditional growth investing is an investment strategy that focuses on stocks, whose earnings are expected to grow at an above-average rate compared to its industry or the overall market. **Correlation:** The degree to which two strategies move in relation to each other.

Foreside Fund Services LLC, distributor.

NOT FDIC INSURED - NO BANK GUARANTEF - MAY LOSE VALUE

